



FOR IMMEDIATE RELEASE

Snoopy & Woodstock Tower Above the Rest
Vancouver Food Bank is the Big Winner of 2005 *CANstruction*®

Vancouver, BC—March 5, 2004. “More than Just Peanuts” captured the judge’s eye and won the Juror’s Favourite Award at the 3rd annual Canstruction® Vancouver competition at Canada Place. “Each year the sculptures get more sophisticated, and the teams take greater structural risks” states Margot Paris, Chair of Canstruction Vancouver 2005. Nine awards were given:

NATIONAL AWARD CATEGORIES			
AWARD	COMPANY	TITLE	DESCRIPTION
Juror’s Favourite	Legends Memorabilia Industrial Brand Creative	“More than just Peanuts”	Snoopy & Woodstock enjoy a sunny day on top of the dog house.
Structural Ingenuity	Richmond Centre New Image Studios Opacity Design Group Richmond Chamber of Commerce	“50 Years of GUM-BEAN & PORK-EY”	Our favourite green friend Gumby, and his pal Pokey celebrate their 50 th Anniversary.
Best Meal	Metropolitan Fine Printing Brock Lumsden Design	“A Little Tin Toy – Getting Wound up About Hunger”	This simple wind up toy offers a complete meal, from appetizers, main course, dessert and even water.
Best Use of Labels	Canadian Art Prints Wild West Organic Harvest Fresh Design	“Cans are a Girl’s Best Friend”	A portrait of Marilyn Monroe emerges from this wall of natural sodas.
Honourable Mention	Unisource Canada Hangar 18	“O-CAN-AGAN”	The mythic Okanagan lake monster visits Canstruction Vancouver
Honourable Mention	Electronic Arts (Canada) Inc.	“Destroy All Hunger”	This homage to 50’s space alien movies

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LOCAL AWARD CATEGORIES			
Can-Do Award	Creo Inc.	“A Picture is Worth a Thousand Meals”	Don’t forget to say “cheese” when posing for this Polaroid camera .
Best Rookie Team	Signals Design Group Coast Paper	“Where’s the Beef”	This hamburger is made entirely of vegetarian products.
Best Theme	Weiser Lock Aduna Communications	“Rock Around The Lock”	This repliCAN of a 1940’s Wurlitzer juke box offers music to go with food!.

Winners in the National categories will be entered in the Annual National Canstruction® Awards which will be held in Las Vegas in May 2005, competing against 50 other entries from each Canstruction city in North America.

Canstruction Vancouver awards were chosen by a panel of judges including: **Michael Geller**, President & CEO, SFU Community Corporation (Head Judge); **Lucille Pacey**, Executive Director, Arts Umbrella (Design Judge); **Willy Yung**, Port of Vancouver (Engineering Judge), **Paula Brook**, Columnist, Vancouver Sun (Media Judge), and **Karen Barnaby**, Chef, Author and Nutritional Advocate (Food Judge).

The public will have a chance to pick their favourite for the **People’s Choice Award** this week—the exhibit is open to the public daily from **March 6 through March 12th** from 10:00 – 6:00 daily. Admission is by donation to the food bank (cash or non-perishable goods).

Quick Facts about Canstruction®2005

- The 2005 theme is “Blast from the Past”
- 17 teams participated—made up of 38 companies, representing a wide range of disciplines including architects, graphic designers, video game engineers, designers, construction companies and corporations.
- All teams must provide their own food for their sculpture. The biggest sculpture has 11,500 cans, the smallest 1,312.
- 100,000 cans of food were used to create the 17 designs on display

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- New to Canstruction Vancouver for 2005 is CANschool – sponsored by Alcan - giving kids visiting the public exhibit a chance to build their own mini-canstructions using patterns, or free-building their own designs
- Canstruction Vancouver has raised more than 335,000 cans for local food banks since the inaugural year in 2003.

About Canstruction®

Canstruction® Vancouver is the local chapter of Canstruction®, a global anti-hunger project, founded by the Society of Design Administration, an affiliate organization of the American Institute of Architects. For the past 13 years, this trademarked event is held in more than 50 cities across North America.

For more information see: www.canstruction.com or www.canstructionvancouver.com.

About the Greater Vancouver Food Bank Society (GVFBS)

GVFBS provides food and related assistance through 18 distribution centres and over 100 meal-providing agencies in Vancouver, Burnaby, New Westminster, and the North Shore. Non-perishable food donations can be dropped off at the warehouse, local supermarkets, firehalls, or by arrangement with Food Runners.

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Note: digital photos are available upon request.

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